



FACES OF FLOOD ZONES

IN NORTHERN MANHATTAN

A Climate Week Social Media Campaign September 23rd-29th, 2019

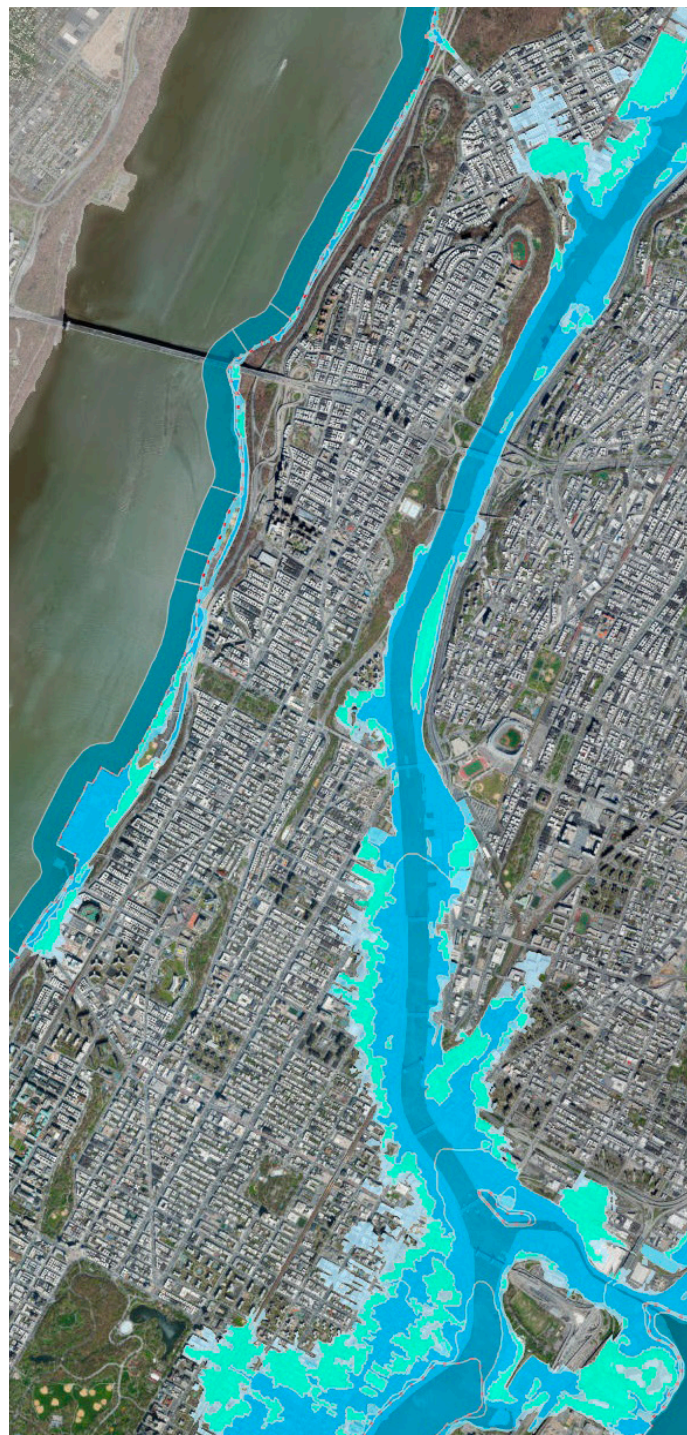
To better illustrate the impact of flooding driven by climate change in our communities, WE ACT for Environmental Justice and its partners are running a social media campaign during New York City's 2019 Climate Week (Sept. 23rd-29th) that humanizes the issue by showcasing the people who live or work in these flood zones.

During the month of September, we are inviting people who live or work in Northern Manhattan flood zones to take a photo of themselves in front of their home, job, or any other personally significant place that may be impacted by flooding. This place can simply be a favorite waterfront park or hangout. To determine if your place is in a flood zone, visit weact.org/floodzones.

Then email your to photos@weact.org by no later than Sept. 29th and include your 1) name, 2) location of the photo (whether a specific street address or simply the neighborhood), and 3) any social media handles you want us to tag. We will collect these photos and start sharing them on our social media channels (Facebook: [weactforej](https://www.facebook.com/weactforej), Twitter: [weact4ej](https://twitter.com/weact4ej), & Instagram: [weact4ej](https://www.instagram.com/weact4ej)) with the #FacesOfFloodZones hashtag beginning on Sept. 23rd.

If you have any questions, contact Sonal Jessel, WE ACT's Policy and Advocacy Coordinator, at sonal@weact.org or 212-961-1000 ext. 312.

VISIT: weact.org/floodzones



WE ACT FOR ENVIRONMENTAL JUSTICE

1854 Amsterdam Avenue, 2nd Floor, New York, NY 10031 | 212-961-1000

50 F Street, NW, 8th Floor, Washington, DC 20001 | 202-495-3036

Web: weact.org | Facebook: [weactforej](https://www.facebook.com/weactforej) | Twitter: [weact4ej](https://twitter.com/weact4ej) | Instagram: [weact4ej](https://www.instagram.com/weact4ej)